

# WAXSOL<sup>®</sup>

EAR DROPS

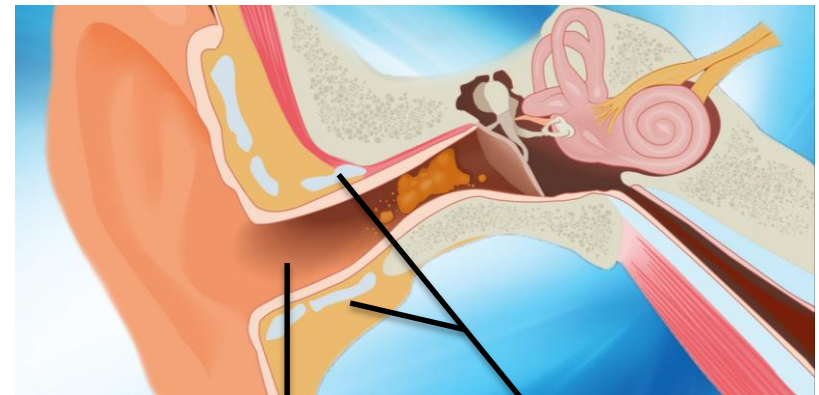


Docusate sodium 0.5%w/v



# Ear Wax

- The outer ear contains many glands which produce ear wax
- Ear wax is designed to protect the ear canal, repel water and stop bacteria growing
- Ear wax is constantly moving along the ear canal
- When the natural movement of ear wax slows down, ear wax may become compacted as a hard mass



Ear canal

Glands

# Symptoms of ear wax build up

Symptoms of can include:

- Mild deafness or temporary hearing loss
- Earache or pain
- A sensation of fullness inside the ear
- Tinnitus (ringing in the ear)

In most cases, ear wax build up is uncomfortable but harmless

# Treatment of ear wax build up

Treatment may include:

- Ear drops to soften the ear wax e.g., WAXSOL<sup>®</sup> Docusate sodium 0.5%w/v
- Use of an ear syringe or suction device by a healthcare professional
- In extreme cases, manual removal of the wax by a healthcare professional, using forceps or a special hook

# WAXSOL®

## New Zealand's #1 Ear Wax Remover <sup>1</sup>

- Water based formulation containing docusate sodium to soften and break up ear wax
- Easy to use dropper- no need to measure drops
- Simple treatment regimen: 1 dose a night for 2 nights.

### References:

1. NZ IMS Dataview MAT Dec 2020.



# WAXSOL® has clear benefits

WAXSOL®

Ear Clear® 1

Cerumol® 2

AudiClean® 3

Clean Ears 4

Audisol® 5

Audisol-D™ 5



Treatments per day\*

1

2

2

2-3 a week

3

2

2-3

Days to treat\*

2

Up to 4

Up to 7

Use regularly

Until wax dissolves

3-4

Do not use for longer than 30 days

## WAXSOL® has simple convenient dosing

\*As per manufacturers and distributors guidelines. References: 1. Ear Clear is a registered trademark of Key Pharmaceuticals - <http://www.keypharm.com.au/brand/earclear/> 2. Cerumol is a registered trademark of Thornton & Ross - <https://shop.thorntonross.com/health-care-c44/ear-care-c49/cerumol-m30> 3. AudiClean is a registered trademark of Omega Pharma - <https://www.yumpu.com/en/document/read/51805125/audiclean-e-bookletpdf-omega-pharma/> 4. Clean Ears is a product manufactured by Neva Pharma & distributed by USL Consumer Ltd Auckland - <http://www.navehpharma.com/products/advanced-ent-line/clean-ears>. Audisol & Audisol-D are registered & trademarks respectively of PK Benelux BV & supplied by ANZ Pharma, Auckland.

\*As per manufacturer instructions.

Always read the label. Use only as directed. If symptoms persist, see your healthcare professional.

# Who is WAXSOL<sup>®</sup> suitable for?

- WAXSOL<sup>®</sup> is suitable for easy removal of ear wax in customers **over 12 years of age**
- Certain customers may experience increased frequency of ear wax build up
  - Elderly
  - Cotton tip users
  - Those that work in dusty dirty environments
  - Those who use hearing aids or earphones regularly



# How to use WAXSOL®

The best time to use WAXSOL® is just before bed

1. Fill the dropper with WAXSOL®
2. Tilt your head to one side
3. Gently fill your blocked ear
4. Place the cotton wool ball in the ear to act like a plug. In the morning remove the cotton wool ball

The loosened ear wax should now move out of the ear **naturally**

- WAXSOL® can be used in one ear or both ears at once if needed
- You only need to use WAXSOL® once a night over 2 nights



# When can WAXSOL<sup>®</sup> not be used?

**Do not** use WAXSOL if your patient suffers from:

- A perforated ear drum
- An inflamed or infected ear canal (otitis externa)
- Eczema or seborrheic dermatitis on the outer ear
- Allergies related to any ingredients in WAXSOL<sup>®</sup>



# Mandatories

WAXSOL® (docusate sodium 0.5% w/v). General Sale Medicine.  
Indications: For easy removal of ear wax. Contraindications: Perforated eardrum, inflamed or infected ear. Precautions: For external use only. If pain or inflammation is experienced treatment should be discontinued.  
Adverse Effects: Allergic reaction. Dosage & Administration: Tilt the head to one side, gently trickle WAXSOL® in blocked ear until it is full, moisten a cotton wool ball with WAXSOL® place the cotton wool ball in the ear to act like a plug. In the morning remove the cotton wool ball. Repeat these steps on the second night. Always read the label.  
Recommend only as directed. For Aural Use Only. WAXSOL® is a Viatris registered trade mark. Copyright© 2021 Viatris inc. Viatris Limited., Auckland. WAX-2021-0001\_NZ. TAPS2057JZ-023